MedUX

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COUNTRY SNAPSHOT

MOBILE NETWORK EXPERIENCE · ROMANIA

Independent MedUX benchmark based on crowdsourced observations from real devices · Q3 2026

MEDUX EXPERIENCE SCORE

3.69 / 5

Orange · statistically differentiated leader

ACTIVE MEASUREMENTS

+3.4 million

in the reference period

RADIO SAMPLES

+919 million

network context observed

MEDUX EXPERIENCE SCORE · Q3 2026



MedUX Experience Score on a 0–5 scale. The lime marker flags an operator only where the evidence sustains it as a differentiated leader. Whether a difference between two operators is large enough to establish leadership is decided statistically.

EXPERIENCE SCORING

DIMENSION	ORANGE	DIGI	VODAFONE	STATISTICAL SITUATION
MedUX Experience Score	**3.69**	3.65	3.59	Differentiated leader
Reliability	3.97	3.97	3.86	No conclusive ranking · DIGI / Orange
Accessibility	4.15	4.15	4.13	No conclusive ranking · DIGI / Orange / Vodafone
Value for Speed	**3.28**	3.22	3.00	Differentiated leader
Data & OTT	3.88	**3.98**	3.86	Differentiated leader
Streaming	**3.64**	3.36	3.56	Differentiated leader

MedUX Experience Score on a 0–5 scale for each dimension. Where the evidence does not establish a conclusive order, no operator is flagged.

WHAT EACH DIMENSION MEASURES

MEDUX EXPERIENCE SCORE
Overall mobile experience index combining the dimensions and services included in the MedUX Experience Scoring.

ACCESSIBILITY
The ability to start and reach services with adequate response times.

DATA & OTT
Aggregate experience across data services and OTT applications.

RELIABILITY
The ability to complete network tasks consistently, without failures or interruptions.

VALUE FOR SPEED
Experience delivered relative to the speed performance observed.

STREAMING
Video playback quality, including start-up, continuity and delivered quality.

KEY **Orange leads the MedUX Experience Score** with a statistically significant advantage. Leadership is not concentrated in a single operator: Orange leads on the overall result, Value for Speed and Streaming; DIGI leads on Data & OTT; on Reliability the evidence does not allow DIGI and Orange to be ordered conclusively; on Accessibility the evidence does not allow DIGI, Orange and Vodafone to be ordered conclusively. The evidence separates the first operator on the aggregate without giving it every dimension of experience.

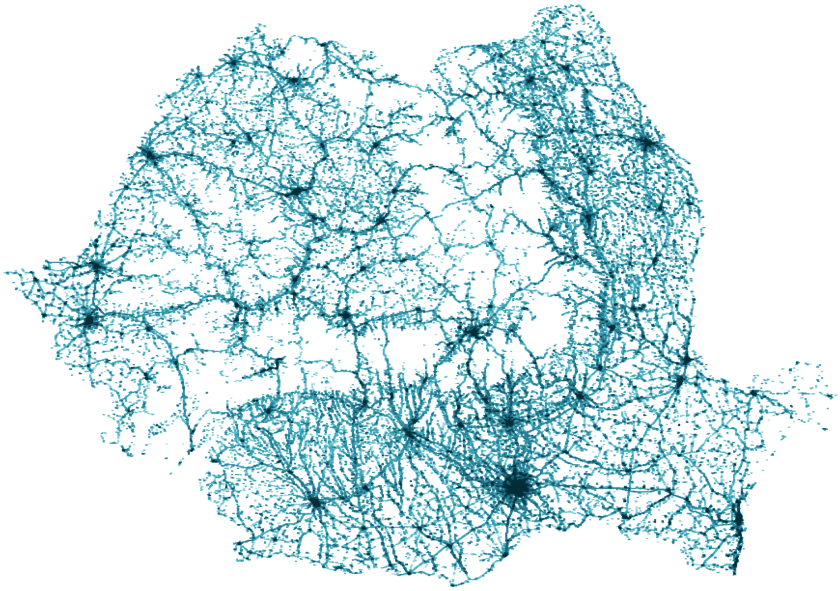
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SERVICE EXPERIENCE

OPERATOR	STREAMING	WEB BROWSING	SOCIAL MEDIA	GAMING	CLOUD DOWNLOAD	CLOUD UPLOAD
Orange	**3.64.**	4.04	3.80	3.61	**3.43.**	3.07
DIGI	3.36	**4.20.**	3.83	3.67	3.27	**3.13**
Vodafone	3.56	3.88	**3.85**	**3.85.**	3.29	2.56

MedUX Experience Score on a 0–5 scale for each service, with the same significance procedure applied to each pairwise comparison. The lime marker flags a differentiated leader: there is one in Streaming, Web Browsing, Gaming and Cloud Download, and none in Social Media and Cloud Upload. Where no operator is marked in lime, the darker figure is simply the highest value observed in that column.

MEASUREMENT FOOTPRINT



Geographical footprint of the period's observations. This is not a coverage map: it shows where there is measurement, not where there is network.

The widest distance between the first and second operator appears on Gaming (+0.18), and the narrowest on Social Media (+0.02).

SCOPE AND METHOD

CROWDSOURCING ON REAL DEVICES

Active and contextual measurements collected through MedUX technology on real users' devices.

GEOGRAPHICAL STANDARDISATION

Results are standardised against an official population reference through MedUX's hierarchical geographical estimator.

STATISTICAL LEADERSHIP

A statistically differentiated leader is identified only when the 95 % CI of its advantage over each relevant competitor excludes zero.

EXPERIENCE SCORING

Technical KPIs are converted into per-service experience scores through the MedUX Experience Scoring.

STATISTICAL INFERENCE

Repeated observations from the same user or device are treated as dependent when estimating uncertainty.

SCOPE

Operators assessed: Orange, DIGI and Vodafone. Period: 1 July – 30 September 2026. Population reference: Eurostat Census 2021 population grid, 1 km², version 2.2. This is not a coverage report and it does not claim probabilistic representativeness.

A three-operator market · Telekom Romania is not assessed: the company was absorbed into Vodafone Romania with legal effect on 30 June 2026, the day before this period begins. Throughout Q3 2026 Romania had three mobile network operators.

METHODOLOGY AND TRANSPARENCY

CURRENT METHODOLOGY

MedUX Mobile QoE Crowdsourcing Benchmarking Methodology · v2026.1
medux.com/blog/mobile-crowdsourcing-qoe-benchmarking-methodology

Do you know what experience your customers are getting, before they tell you? More QoE benchmarks and insights at **medux.com**.

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